

Sample Bio for Marketing Professional

Jamie Schulz is a global marketing and social media expert who has been connecting people and products through technology for more than a decade. As co-founder of Beauty Bees, she drew on her diverse experience in international marketing, sales and business development to create a platform for beauty industry professionals to promote their work, share their expertise, seize business opportunities, and interact with consumers. Her innovative and unparalleled ability to harness the power of social networks to increase the bottom line has made her a sought after marketing expert.

Equipped with 15 years of experience building sales and managing accounts, Jamie uses her expansive network to empower beauty professionals with the tools they need to increase clientele and connect with vendors. Her venture into the beauty industry began in 2002 when she founded SAIJADE, a line of natural skin care facial products. It was through her experiences in developing her own line that she became inspired to develop a forum where beauty enthusiasts, professionals and businesses could connect.

Before launching Beauty Bee, Jamie directed the sales activities for Arcient, a global technology and services company, where she cultivated partnerships with leading telecommunications service providers such as Verizon and AT&T. As global marketing manager of Ramco Systems Aviation Group, she orchestrated the development and implementation of global marketing initiatives for the North America, Asia, Europe and Middle East territories. Jamie began her career at the Sprint Corporation, ranking as one of the top 100 national salespeople.

Eager to share her talents and resources with others, Jamie has collaborated with various nonprofit and for-profit organizations to strengthen the awareness of sustainability. A natural connector, she is a member of Women in New Media, Women in Technology Information, Webgrrls, Manhattan Chamber of Commerce and Ladies Who Launch. However, her real passion lies in working with children. For the past 10 years, she has devoted her time to empowering the next generation of leaders, teaching an Education in Human Values course for inner city youth. Jamie has also worked with Covenant House and Youth Build to conduct computer literacy and skill-set building programs. Determined to pay homage to her Hispanic roots, she currently acts as a mentor in the HISPA Role Model Program in New Brunswick, NJ.